

Corporate professionals from diverse industries were invited to participate in a Focus Group Evening.

- It was an Opportunity for people to meet and experience a series of stimulating activities e.g. Team exercises. It was a Platform to learn and apply Creative Thinking tools, Decision Making Tools to different situations in personal and professional life. ...in other words a Professional's Day Out.
- As we go through the everyday challenges of corporate life and the demands of achieving the highest levels of excellence, we sometime neglect our own passions and stop feeding our curiosity and instinct. The Ideation Meet helped rekindle that instinct to learn.
- Using different Idea Generating and Decision Making tools at the evening ensured that their time was spent in a structured and productive manner.

