# THE STORY: How to practice techniques for effective communication to get your message to stick and learn elements to ensure you listen to understand and speak to be understood?

The Client: Institute of Chartered Accountant of India – Hong Kong Chapter.

Target Audience: CAs from different global and local companies based in HK.

#### **The Need**

- Learn behaviours that build better rapport and create a cohesive work place environment.
- No jargons and messaging is clearly understood and actioned.
- Better understanding of audience and communication that matches expectation.

The Measure: Practical tools and techniques.

#### **What We Did**

- Get your message to stick.
- Set clear expectations.
- Understand 3 steps to effective communication.
- Technique to inform, influence and inspire audiences.

# **Always - Client First**

- Communicate with different stakeholders, internal and external, with leadership team, colleagues, team members etc.
- Common hurdles to effective communication.

## **And More**

- Large scale high energy activities.
- Storytelling tool.

• Craft the actions steps.

### The Intervention

- Custom Designed Program.
- Experience sharing.
- Skill Builders.

#### And that's not all

High engagement, experiential and participant driven agenda to create involvement.

# Game changers: Learning

• Practice tools and ensure messaging helps build rapport and get work done People feel valued and respected.

# **The Results**

- An Action Learning journal by participants.
- Real-time experience sharing.







